

Charging your mobile "naturally"

Modelabs Group illustrates its vision of mobility and has created 3 mobile telephony concepts that make use of renewable energy for charging batteries.

Paris, 19 December 2006 ("MDL" code, ISIN code: FR0010060665) – ModeLabs Group, the creator of customised mobiles (CDM - Customized Design Manufacturer), presented at the "Happy Zone Kfé", an French mobile operator event, SFR, that puts the mobile phone at the centre of every use, three concepts of mobile telephones that can be recharged naturally.

In this way, each of the concepts recycles the energy that surrounds it: solar and/or kinetic. Every movement associated with the product's mobility or its environment is recycled to transform it into electrical energy. SFR, as part of its long-term development policy, strives to act more and more as a responsible operator, particularly with its aim to preserve the environment. Thus, at the time of this recent event, the ModeLabs group could show its interest for renewable energies.

The "design and innovation" department of ModeLabs Group have created 3 ecological mobility concepts that each suit different lifestyles and uses.

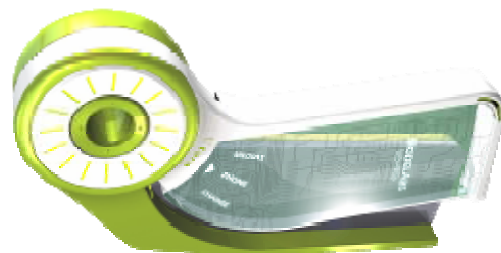


The YoYo

Practical, it is worn around the neck. In this way, it can make use of solar and kinetic energy thanks to its photovoltaic cells and its pendulum located on the rear side. This hybrid energy concept allows the mobile to continuously recharge itself.

The U-Turn

Ergonomical and user-friendly, it integrates an azerty keypad to simplify emailing for professionals that are on-the-move. It recovers energy from the opening and closing of the keypad to recharge its batteries.





The Runaway

Sportsmen and sportswomen fix it onto their equipment (bracelet, MTB, fitness equipment, etc.) or wear it directly on their wrist. The mobile recycles its own movements into energy.

"Thanks to its ability to innovate, ModeLabs Group has been able to bring us pertinent solutions that are in perfect harmony with consumer habits and our fundamental thoughts on lasting development", emphasized Jean-François Caillard, SFR Development Director.

A video presentation is available on www.modelabs.com site. Consult the heading "References".

ABOUT MODELABS GROUP

ModeLabs Group, the creator of the "Mobile On Demand"TM offer, is a customized design manufacturer (CDM) specialized in mobiles phones using new generation technology. The company designs, develops and markets mobile phone handsets, accessories and services in an integrated and flexible manner for mobile phone operators, retailers and mass market brands.

Thanks to the combination of its marketing expertise, its cutting-edge technological know-how and its flexible "fabless" organization, ModeLabs Group is meeting the growing demand for Telecom market segmentation by giving the opportunity to create their own range of mobile telephones, accessories and services.

ModeLabs Group is today developing on the rapidly expanding market segment of "On demand" mobile telephones, from the solid position it has held since 1996 in the area of telecoms distribution.

ModeLabs Group is listed on the Euronext-Paris Eurolist (code "MDL", ISIN code: FR0010060665).

For more information: www.modelabs.com.

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