

2 THE HOT FIVE

The Levi Phone £tba (due Sept 2007)

www.eu.levi.com/mobile

High in his tower, Mr Levi sits in his denim-covered throne, reaches for his denim-covered binoculars and observes the public's gushing adoration for the Prada phone. 'Mr Chuckles, I fancy a piece of that,' he murmurs to his denim-clad pet iguana. And so, the idea for the Levi phone was born. Unfortunately, it doesn't come with a stonewashed denim chassis – Levi has opted for a more modern, riveted steel casing. You also get a music player, a 1.8in LCD screen, A2DP Bluetooth and a Micro SD card slot, not to mention a detachable chain. Oops, we just mentioned it.

As hot as... Bon Jovi's chafed inner thighs after a Fender-straddling rendition of *Living On A Prayer*

